

Tele Atlas Delivers a Single Global Solution for Digital Map and Location-based Applications with Launch of Tele Atlas Connect

Tele Atlas Global Coverage Expands to More than 200 Countries and Territories

Boston, August 1, 2007 – Tele Atlas (FSE: TA6, EUNV: TA), a leading global provider of digital maps and dynamic content for navigation and location-based solutions, today announced the availability of Tele Atlas Connect™, which provides digital map coverage for more than 170 countries and territories. With Tele Atlas Connect complementing the company's comprehensive MultiNet™ global digital map database, Tele Atlas map data now covers more than 200 countries and territories worldwide. Tele Atlas maps now feature data for more than 30 million kilometers (more than 20 million miles) of road coverage globally, with the additional map coverage featuring data for countries in Latin America and regions of Central and Eastern Europe, Africa and Asia.

Tele Atlas Connect is intended to provide partners with a single, seamless global coverage solution for digital map and location-based applications. It features basic mapping and routing functionality and allows cross-border routing that links the Tele Atlas Connect road network to the MultiNet database. Tele Atlas Connect will help enable the delivery of global digital map coverage in a standard database format and can be utilized in applications such as those that help end users initiate local searches all over the world.

"Robust and comprehensive map data positions us, and our partners, for leadership in the rapidly growing digital mapping industry," said Basak Ozer, vice president, global product marketing, Tele Atlas. "With Tele Atlas Connect, we are able to provide a single, global solution for map data, and ensure that our constant effort to expand and enhance our digital map coverage helps our partners reach more markets and more consumers."

Tele Atlas Connect is available immediately for partner application developers and device manufacturers in a range of markets, including Internet, wireless, GIS, fleet/logistics and utilities.

About Tele Atlas

Tele Atlas delivers the digital maps and dynamic content that power some of the world's most essential navigation and location-based services (LBS). The information is the foundation for a wide range of personal and in-car navigation systems and mobile and Internet map applications that help users find the people, places, products, and services they need, wherever they are. The company also works with business partners who trust its digital map data to deliver critical applications for emergency, business, fleet, and infrastructure services. Through a combination of its own products and partnerships, Tele Atlas offers digital map coverage of more than 200 countries and territories worldwide. The company was founded in 1984 and today has approximately 2,400 full-time staff and contract cartographers at offices in 24 countries and uses a sophisticated network of professional drivers, mobile mapping vans, and more than 50,000 data resources to deliver highly accurate and up-to-date digital maps. Tele Atlas is listed on the Frankfurt Stock Exchange (TA6) and on Euronext Amsterdam (TA). For more information, visit www.teleatlas.com.

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